Enterprise Europe Network
the Agrofood Sector Group

The Enterprise Europe Network is a key instrument in the EU’s strategy to boost growth and jobs. Bringing together more than 580 business support organisations from 47 countries, they help small companies seize the unparalleled business opportunities in the EU Single Market.

Member organisations include chambers of commerce and industry, technology centres, research institutes and development agencies. Most of them have been supporting local businesses for a long time. They are linked up through powerful databases, sharing their knowledge and sourcing technologies and business partners across all Network countries. But they are also closely linked with the European Commission, which enables them to keep abreast of EU policies and to feed small companies’ views on them back to Brussels.

The Agrofood Sector Group is made up of 40 members aiming at enhancing cooperation among SMEs and research organisations in the Agro and Food industries through targeted networking activities. It is open to collaborations with other sector groups, associations and institutions sharing similar visions and missions.

World Food Innovation Network (WoFIN)
3rd General Meeting

The World Food Innovation Network (WoFIN) was established in 2010 in order to conduct a strategic partnership among various regions to achieve mutual beneficial interactions in the food sector. Bringing together 16 organizations from different countries, its main goal is to exchange information, research findings and experienced researchers with a view to mutually promoting development and other related activities.

The 3rd Meeting, taking place in Turin (Italy), will present the network members and the R&D activities carried out in the agro-food sector. Companies from different regions will be involved in thematic workshops and in a B2B event.

For information:

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ECO-INNOVATION INITIATIVE OF THE EU

The eco-innovation initiative bridges the gap between research and the market. It helps good ideas for innovative products, services and processes that protect the environment become fully-fledged commercial prospects, ready for use by business and industry. In doing so the initiative not only helps the EU meet its environmental objectives but also boosts economic growth.

For more information:
www.b2match.eu/foodinnodays
Monday, 11 April 2011

**Meeting of the Agrofood Sector Group of the Enterprise Europe Network at Unioncamere Piemonte headquarters (via Cavour 17)**

11:00 - 18:00

**WoFIN members ONLY:** visit laboratories and companies in Turin

14:00 - 18:00

19:00 - 21:00 Welcome cocktail at Museo Scienze Naturali

Tuesday, 12 April 2011 - Conference Centre “Torino Incontra” (Via Nino Costa 8)

**Welcome by the Chamber of commerce General Secretary**

09:00 - 09.15

09:15 - 09:30 Aims and programme

09:30 - 10:45 Piedmont Chambers of commerce and the Enterprise Europe Network (EEN) in the Agrofood Sector:
- Funding services: introduction to the new Ecoinnovation Call for Proposals – Food and Drink areas;
- International networking: the General Mills opportunity

10:45 - 11:15 Coffee break

11:15 - 12:30 WoFIN partnership:
- General presentation of the WoFIN (F2C)
- Presentation of WoFIN members’ competences (AFMNET)
- Signature of the Memorandum of understanding by WoFIN members
- Presentation of the afternoon workshops (F2C)

12:30 - 14:00 Lunch and networking

**UPON REQUEST:**
Visit tours to local agrofood companies can be organized.
For information, please contact innovazione@pie.camcom.it

Wednesday, 13 April 2011 - Conference Centre “Torino Incontra” (Via Nino Costa 8)

**ECO INNOVATION: Projects and Funding - Food and Drink and by-products for Energy (European Commission officer)**

09:30 - 13:00

13:00 - 13:30 Conclusions and departure of participants