

INNOVATIVE FOOD INGREDIENTS 2010

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BUSINESS SEMINAR & MATCH MAKING EVENT

26TH AND 27TH OF OCTOBER

*DUTCH AND BELGIAN FOOD & BEVERAGE INDUSTRY
MEET WITH SWEDISH FOOD INGREDIENTS COMPANIES*

INVITATION TO PARTICIPATE

OBJECTIVE

The overall objectives of the business seminar and match making event:

- Create a forum to strengthen the commercial relations between the food & beverage sectors in the Netherlands and Belgium and the Swedish food ingredients industry
- An efficient way for Dutch and Belgian food & beverage manufacturers to be informed about the latest of Swedish innovations within food ingredients
- Provide Swedish food ingredients companies with the possibility to present their solutions directly to relevant decision-makers from the Belgian and Dutch food & beverage industry

The Innovative Food Ingredients 2010 event creates a time-efficient business forum for the Dutch & Belgian food & beverage industry to meet with the Swedish food ingredients industry

WHY SWEDISH FOOD INGREDIENTS WOULD BE OF INTEREST TO DUTCH AND BELGIAN FOOD & BEVERAGE MANUFACTURERS

- **Innovative** - Sweden has a strong food sector with many prominent food manufacturers relying on numerous food ingredients suppliers continuously providing them with new and innovative ingredients
- **High quality and safety** – Production is conducted under strict rules for inspection. Swedish food ingredients companies are at the forefront when it comes to traceability as a mean of quality control
- **Long traditions** – Swedish companies have skills and knowledge from the entire production chain. They are well experienced in how to generate high quality solutions for both specific products as for generic products

Dutch and Belgian food & beverage manufacturers are given the opportunity to have an influence on the selection of participating Swedish companies by indication areas of interest

EXAMPLES OF SWEDISH FOOD INGREDIENT PRODUCERS THAT WILL BE INVITED*



AarhusKarlshamn – Vegetable oils. Focus on chocolate & confectionary fats, food ingredients and technical products & feed. (www.aak.com)



Arla – Milk-based ingredients. Focus on dairy, ice cream, meat, bakery, infant nutrition and health and performance nutrition. (www.arlafoodsingredients.com)



Aromatic AB – Functional ingredients. Focus on the bakery industry but also products for unbaked goods, ice cream, fillings. (www.aromatic.se)



ASM Foods – Flavoring ingredients. Focus on ice cream, pastries, confectionary, dairy and deserts. (www.asmfoods.com)



Källbergs – Egg-based ingredients. Focus on bakery, mayonnaise industry and infant & baby food. (www-kallbergs.se)

* Not confirmed as participants

PRELIMINARY PROGRAM – THE NETHERLANDS

- 26th of October

Place: To be confirmed (nearby Amsterdam)

<u>Time</u>	<u>Activity</u>
11.00-12.30	Seminars and presentations of branch experts Trends and innovations within food ingredients <ul style="list-style-type: none"> • Key note speakers (Dutch & Swedish)
12.30-13.30	Business lunch <ul style="list-style-type: none"> • Exchange business experiences and networking
13.30-15.30	Matchmaking meetings <ul style="list-style-type: none"> • Business meetings between Dutch and Swedish companies

PRELIMINARY PROGRAM – BELGIUM

- 27th of October

Place: To be confirmed (nearby Brussels)

<u>Time</u>	<u>Activity</u>
11.00-12.30	Seminars and presentations of branch experts Trends and innovations within food ingredients <ul style="list-style-type: none"> • Key note speakers (Belgian & Swedish)
12.30-13.30	Business lunch <ul style="list-style-type: none"> • Exchange business experiences and networking
13.30-15.30	Matchmaking meetings <ul style="list-style-type: none"> • Business meetings between Belgian and Swedish companies

REGISTRATION FORM

WE WOULD LIKE TO REGISTER FOR PARTICIPATION AT INNOVATIVE FOOD INGREDIENTS 2010

Date(s) of participation:

- 26 October, The Netherlands
- 27 October, Belgium

Areas of interest:

- Dairy and Ice cream
- Bakery
- Confectionary
- Other areas (please specify) _____

Company name: _____

Participant(s):

Name: _____

Function: _____

E-mail: _____

Name: _____

Function: _____

E-mail: _____

Name: _____

Function: _____

E-mail: _____

PLEASE RETURN REGISTRATION FORM
NO LATER THAN 31ST OF AUGUST TO:

henrik.ohlsson@swedishtrade.se

or

send by fax +31 70 363 27 22