



Joint Final Event



BREADCRUMB



ROSETTA



CATALYSE

Agenda

9:00 | Arrival and registration

9:25 | Plenary

9:25 | Opening, *Katrina Sichel*

9:30 | Opening and framing of the day by the 3 project coordinators

- Anna Twarogowska, *BREADCRUMB* coordinator, Postdoctoral researcher, ILVO
- Dimitra Kyriakopoulou, *ROSETTA* coordinator, Agri-Food lead, Q-Plan
- Daniela Bassi, *CATALYSE* coordinator, Associate Professor, Università Cattolica del Sacro Cuore

9:50 | Policy keynote: EU perspective

- Giulia Bizzo, Policy Officer, Directorate-General Research and Innovation (DG RTD)
- Jorge Molina Villaneuva, Policy Officer, DG RTD
- Representative from Directorate-General Health and Food Safety (DG SANTE) - TBC

10:30 | How food marketing standards and food safety shape which food reaches the market: One shared story, three project lenses

- Chantal den Broeder, *Food systems expert*, VLTN
- Angelo Galatolo, *Food Technologist*, Teagasc
- François Bourdichon, *Quality Director*, SODIAAL Nutrition & Ingredients

11:10 | Coffee Break

11:40 | Plenary Session

10:40 | From Evidence to Action: Key Recommendations and Dialogue

- Ana Machado Silva, *Food and Sustainability Coordinator*, MC Sonae
- Letizia Piras, *Junior EU Project Manager*, PEDAL
- Alejandro Rodarte, *Director of Food Safety*, FoodDrinkEurope

12:20 | Lunch and Networking



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13:20 | **Plenary: Briefing: Breakout Sessions Round 1 – Understanding Challenges and Decision Points**

13:30 | **Breakout Session Round 1**

Policy roundtable with recommendations of four projects Breadcrumb - Folou - Rosetta – Catalyse

- Anna Twarogowska, Postdoctoral researcher, ILVO
- Beatriz Aguado, Secretary-General, EUCOFEL
- Hector Barco Cobalea, Researcher, Espigoladors
- Edward Sliwinski, Senior R&I Manager, European Federation Food of Food Science and Technology

Changing Perceptions and Stakeholder Priorities

- Maripaz Villalba Talens, *Project Manager, AINIA Technological Center*
- Angelo Galatolo, *Food Technologist, Teagasc*
- Ruchi Shah, *EU Project Manager, ILSI Europe*

Moderated by Katrina Sichel

From Innovation to Impact: Building a Food Safety Community

- Daniela Bassi, *CATALYSE coordinator, Associate Professor, Università Cattolica del Sacro Cuore*
- Helena Stoffers-Kneubühler, *Head of Research Group Processing Technology Agroscope*

Moderated by Agustina Sarquis, *Postdoctoral researcher at Università Cattolica del Sacro Cuore*

14:40 | **Coffee Break**



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15:10 | Plenary: Briefing: Breakout Sessions Round 2 – Tools Uptake and Continuation

15:20 | Breakout Session Round 2

Digital Tools and Business Models for a Better Food System

- Paulina Szwed, *Social Sciences Expert, VLTN*
- Miguel Ozáez, *Innovation Consultant in Circular Bioeconomy, PNO Innovation*
- Ioakeim Konstantinidis, *Project Manager, Draxis*
- Luca Gyimesi, *Researcher, Syreon Research Institute*
- Andrea Zentai, *Researcher, Syreon Research Institute*

Moderated by Lluís Puig, founder and CEO of FRESHIS

Balancing Standards and Sustainability: Trade-offs, Decision-Making and Innovative Food-Waste Solutions

- Matteo Masotti, *Research Associate, University of Bologna*
- Eva Skourtanioti, *Project Manager Circular Economy, DRAXIS*
- Concha Ávila, *Head of European Projects, Spanish Food and Drink Industries Associations (FIAB)*
- 2 start-up representatives (tbc)

Moderated by Rani Van Gompel, researcher at ILVO

From Data to Action: Measuring Food Waste for Marketing Decision-Making

- Capwell Echo, *Researcher, ILVO*
- George Tsalis, *Researcher of Consumer Behaviour, Copenhagen Business School*

Moderated by Sofie De Man, researcher at ILVO

16:20 | Plenary

The Road Ahead: Building the Future Together

- Anna Twarogowska, *BREADCRUMB coordinator, Postdoctoral researcher, ILVO*
- Dimitra Kyriakopoulou, *ROSETTA coordinator, Agri-Food lead, Q-Plan*
- Daniela Bassi, *CATALYSE coordinator, Associate Professor, Università Cattolica del Sacro Cuore*

16:40 | Closing and networking reception